

ENRICHMENT ELECTIVES

2024-25









Our Mission

Through excellence in education we are an inclusive community, that embraces choice, opens doors and creates opportunities. With kindness and collaboration, we empower everyone to be the best version of themselves. We are confident, curious and creative individuals who contribute positively to our community.







RESPECT RESILIENCE ASPIRATION

Dear Students,

The new electives programme is designed to instil our vision of 'Excellence and Ambition' for all. We believe that all students should have the opportunity to take part in enrichment beyond the curriculum to realise their talents and interests to reach their full potential. The changes to the school day are being finalised currently, but we need to know your choices for planning purposes.

With the electives programme, you can take part in three electives per academic year. We would like you to pick one from each pillar academic, physical health and wellbeing and community. This will support developing your whole character.

Academic Elective

This will focus on driving deep knowledge beyond the curriculum learning. In this elective you will develop a disposition for lifelong learning and be highly confident in applying critical, enquiry-based and problem-solving approaches to conceptual and practical challenges.

Physical Health & Wellbeing Elective

Part of physical health and well-being is paramount to leading healthy successful lives. In these electives you will develop strength, stamina, resilience, flexibility team-working and co-ordination skills. Additionally, wellbeing strategies which support positive mental health such as mindfulness.

Community & Leadership Elective

We are a community school and are always looking to strengthen our links with the wider community. We have worked with residential care homes, primary schools, nurseries, church and food banks and we are passionate about how you can make a difference. Community and leadership pillars are designed to support you develop skills and talents to support others building their confidence, oracy, collaboration, project-based learning.

You should pick **five** electives that you would like to study in term one from the different pillars using **this form** by 1st July. After this deadline you will be assigned an option.

If you are not successful with your first choices, you may be assigned this elective on a different term.

From Year 7 to Year 10 you will have the opportunity to take part in 12 electives which will strengthen your personal development and cultural capital.

Electives are part of our compulsory offer for all students. Therefore, once assigned these cannot be amended for timetabling purposes. Electives are planned to take place 2.35 - 3.30pm and commence Wednesday 11th September 2024.

Please read the guide carefully before making choices to stretch and challenge your talents and interests.

Thanks in advance,

Miss G. Lowe (Assistant Headteacher)

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Book Club

Open to:

- ✓ Year 7
- ✓ Year 8
- Year 9



Introduction

In this elective, you will be reading a book as a group, feeding back on our thoughts and opinions on the text, predicting what happens next and talking about other books we have enjoyed. This will develop your reading for pleasure.

What Knowledge Will I Gain?

You will gain knowledge of exciting new literature and discuss the book and their enjoyment.

What Skills Will I Gain?

Reading discussion, communication and evaluation.

Which Value does this link with?







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How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level English Language and English Literature. Learning to enjoy reading is essential for all careers, especially publishing, writing and teaching.

Further Reading and Information



Open University Reading for Pleasure: www.ourfp.org

CREST Award (Bronze)

Open to:

All year groups



Introduction

In this elective, you will work independently or in groups to plan and run a project addressing a realworld STEM problem.

What Knowledge Will I Gain?

The project process develops enquiry, problem-solving and communication skills.

What Skills Will I Gain?

CREST helps young people become independent and reflective learners through enquiry-based project work.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level Biology, Chemistry and Physics. When you're applying for university, for an apprenticeship or for a job, you can use CREST to enhance your application. The CREST awards are a well-regarded, high-quality and a tangible recognition of success.

Further Reading and Information



CREST Awards: www.crestawards.org

Criminology and Sociology

Open to:

All year groups



Introduction

The aim of this elective is to develop critical thinking, awareness, and empathy about society and behaviour. This phase helps you understand social issues, crime, and the justice system, making you more informed citizens. By learning about these topics, you become more aware of their roles in the community and may consider careers in related fields, leading to a more socially aware perspective.

What Knowledge Will I Gain?

You will learn about different types of crime and their causes, including social and psychological factors. You will understand the criminal justice system's structure and roles of police, courts, and prisons. You will explore social inequalities related to race, class, and gender, and their links to crime. You will also learn about the impact of crime on victims and communities, crime trends, and how institutions like family, education, and media influence behaviour.

What Skills Will I Gain?

Research skills including data collection, reading skills and social and diversity awareness.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in A Level Sociology, A Level Criminology, Journalism, Social Work and Law.

Further Reading and Information



Prospects: www.prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/criminology



Criminology - A Sociological Introduction: ISBN 9781138566262

Debate Club

Open to:

All year groups



Introduction

In this elective, you will be given the opportunity to discuss and debate the biggest topical and moral issues across our world. You will learn to successfully argue and defend your points across to others in a fun and safe environment.

What Knowledge Will I Gain?

You will have an understanding of big issues in the news. You will understand the diversity of different groups in society, learning about moral problems that affect society around us.

What Skills Will I Gain?

You will gain the ability to analyse moral issues. To think outside the box by figuring out arguments to both agree and disagree on points regardless of own views, and the ability to evaluate the impact of big topics.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level English Language, religious eduction and theology. This could lead to further study in philosophy, ethics, sociology, criminology and law. Possible careers could be in: Law practice, journalism, business (ethics), charity or health & social care.

Further Reading and Information



Teens guide to debating and public speaking by Claire Duffy: 1459741781

Logic Problems

Open to:

✓ All year groups



Introduction

In this elective, you will solve logic problem puzzles. These help you to approach problems in a different way and also develops logical reasoning.

What Knowledge Will I Gain?

Problem solving, study of the brain and thinking processes.

What Skills Will I Gain?

Mental processing skills, communication, problem solving.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level maths, further maths, economics and statistics. It will help you with resilience, reading and understanding and approaching problems in a methodical way.

Longdendale **Scrabble League**

Open to:

✓ All year groups



Introduction

In this elective, you will boost your literacy and spelling skills. This will build into a competition league, building community within school.

What Knowledge Will I Gain?

Students will learn knowledge of word formation and language acquisition.

What Skills Will I Gain?

Literacy, numeracy, how to be a fair winner and loser.

Which Value does this link with?







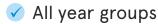
How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level English Language and could lead to careers in journalism and publishing.

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Small Animal Welfare

Open to:





Introduction

In this elective you will learn about each small creature scientifically and then how to care for them. You will deepen your knowledge on adaptations to survive.

What Knowledge Will I Gain?

This will be an introduction to KS5 courses such as BTEC in small animal care.

What Skills Will I Gain?

You will learn about various small animals (mice / gerbils / hamsters / rabbits) care, maintenance, health problems, gestation.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level Biology and BTEC animal studies. This will be an introduction into working with small animals and links to veterinary science.

Further Reading and Information



RSPCA: www.rspca.org.uk/whatwedo/care

Cake Decorating

Open to:

✓ All year groups



Introduction

In this elective you will be provided with the opportunity to bake and be creative. The aim is to introduce you to try different skills and encourage you to think about different creations thus becoming more proficient and independent.

What Knowledge Will I Gain?

Patience and resilience as cake decorating is a challenging task to do skilfully.

What Skills Will I Gain?

You will learn how to decorate cupcakes, how to use different cake decorating tools effectively, design skills and how to be more resilient in giving different designs a try.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level food & nutrition or hospitality & catering. You may discover a passion for cake decorating and can think about going to college or night school to complete a cake decorating or baking course.

Cheerleading and **Pom Dance Award**

Open to:

All year groups



Introduction

In 2013 Longdendale High School won the first ever Tameside Cheer Competition to become borough champions. We are keen to re-establish these routes and create a new LHS Cheer Squad, with the aim to enter local competitions once the team is trained and established. If you have cheer experience already we are looking for KS4 to become LHS cheer student coaches to assist and lead the club.

What Knowledge Will I Gain?

Knowledge of principles and methods for cheer technique and training effects. Knowledge of anatomy and physiology.

What Skills Will I Gain?

Athleticism with dancing skills because pro cheerleading performances involve stunting and long durations of dancing. Obedience, teamwork, courage, organisation and good communication. Perseverance, motivation, and the ability to work under pressure.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in BTEC performing arts and A Level Dance and can lead to careers as a cheer teacher, coach, choreographer or community sports leader.

Further Reading and Information



UK Cheerleading Association: www.ukca.org.uk

Chess Club

Open to:

✓ All year groups



Introduction

The chess clubs goal is to help you enjoy and get better at chess while having fun with friends. You'll learn how the pieces move, smart ways to start the game, and cool tricks to win more often. We'll teach you strategies for the middle of the game and how to finish strong. You'll also get to play in tournaments and learn from each game you play. Plus, you'll improve your thinking skills and learn to be a good sport whether you win or lose.

What Knowledge and Skills Will I Gain?

Playing chess improves strategic thinking, problem-solving, patience, foresight, memory, planning, decision-making, pattern recognition, and sportsmanship.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level maths and further maths. Chess enhances skills like strategic planning, critical thinking, problem-solving, and decision-making, valuable in careers such as law, finance, technology, engineering, and management, where these abilities are essential.

Further Reading and Information

Chess links with wider reading and academia by improving critical thinking, enhancing concentration, fostering strategic planning, and encouraging the study of historical games, biographies, mathematics, and cognitive psychology.

Circuit Training and HIIT workout

Open to:

All year groups



Introduction

In this elective, you will improve muscular strength and endurance. It will enable all to engage in lifelong physical activity to create good habits.

What Knowledge Will I Gain?

Students will know why creating good exercising habits is important for physical and mental well being. They will learn different ways of training with minimal equipment that can be copied in their own time.

What Skills Will I Gain?

Ability to create your own exercise sessions using practical skills.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in BTEC sport and A Level sports science which could link to careers in the heath and fitness industry and personal training.

Clay Modelling **Around the World**

Open to:

All year groups



Introduction

In this elective you will research, design and make different clay models from around the world linking to cultural diversity.

What Knowledge Will I Gain?

Culture enrichment from global study and symbols from around the world and how to make models out of clay.

What Skills Will I Gain?

Design skills, crafting skills and research skills.

Which Value does this link with?









How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level art & design and 3D design. This elective links to careers in the design industry such as 3D design and pottery.

Cycling Proficiency and Bike Safety

Open to:

Year 7

Year 9

Year 8



Introduction

In this elective, you will understand how to maintain bikes and also learn a range of different cycling skills to keep themselves safe whilst cycling.

What Knowledge and Skills Will I Gain?

You will gain knowledge of how to be safe when cycling and will gain confidence riding. You will gain knowledge with regards to the highway code and learn basic first aid knowledge in regards to common cycling injuries. You will have the opportunity to cycle different routes and courses set up on school grounds. You will learn how to maintain and clean bikes, gears, brakes, chain and tyres with practical sessions including changing tyres and inner tubes, mending punctures, adjusting the seat and handle bars, changing cables, building a bike from the frame and running routine services on a bike. You will also learn what to carry with you while cycling.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in BTEC sport and A Level sports studies. Possible careers could include jobs at British Cycling, bike mechanics, aspirations to future hobbies and ambitions, healthy lifestyle.

Darts

Open to:

All year groups



Introduction

Darts is a sport which is hugely on the rise due to the success of 16 year old Luke Littler. In this elective you will have the opportunity to take part in an upcoming sport and develop skills in a new area.

What Knowledge Will I Gain?

Students will gain knowledge of the rules and regulations of a new sport. You will understand the scoring system and what is required in the sport to be a success. You will develop a knowledge of a wider range of sports not just ones delivered through the National Curriculum.

What Skills Will I Gain?

You will develop your practical sporting ability. You will develop cross curricular links through the scoring system in darts. You may find a sport which you wish to continue in later life to ensure you have an active lifestyle. You will also develop your resilience as starting a new sport can be tough but this will develop over a period of time.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in BTEC sport and A Level sports science. You could pursue a career in the professional sports industry.

Further Reading and Information



Rules of Darts: www.pdc.tv/players/rules-darts

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First Aid

Open to:

✓ All year groups



Introduction

In this elective, you will be following a weekly First Aid Course put together by St John Ambulance. The first aid toolkit from St John Ambulance will give you everything you need to learn in terms of lifesaving skills at your own pace, and it can also be counted towards the DofE award, as part of the skill section. It will be broken down to a weekly course. Each week will include a new skill via videos, activities, role play and practice at home. On completion of the course you will earn the St Johns Ambulance, DofE approved, certificate.

What Knowledge Will I Gain?

St John Ambulance teaches people first aid so it can be the difference between life and death, and that includes everyone.

What Skills Will I Gain?

Life-saving, practical and health and safety skills.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level Biology. This elective links to careers in the NHS and study of health and social care.

Further Reading and Information



NHS First Aid: www.nhs.uk/conditions/first-aid

Lego Construction

Open to:

✓ All year groups



Introduction

This elective will help you learn to build and construct models. It will also support with mental health and wellbeing.

What Knowledge Will I Gain?

Improved knowledge of construction types and building to ratio and scale.

What Skills Will I Gain?

Construction, problem solving, planning, making.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in BTEC construction. Careers in the construction industry and engineering could follow.

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Longdendale **Sewing Bee**

Open to:

All year groups



Introduction

In this elective you will be taught advanced textiles and construction skills to make garments inspired by the show, The Great British Sewing Bee.

What Knowledge Will I Gain?

Advanced textiles and construction techniques, life skills sewing buttons, repairing fabric.

What Skills Will I Gain?

You will gain the skills to follow sewing instructions to make garments that they can wear or reproduce for other people.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE art, design and technology (textiles). Students will be signposted to potential careers e.g. fashion design, tailoring, fashion research, fashion merchandising and more.

Further Reading and Information



The Great British Sewing Bee: Back to Basics: ISBN 9781837831463



Great British Sewing Bee: From Stitch to Style: ISBN 9781849498821



Fashion: The Definitive Visual Guide: ISBN 9780241388310



Mend! A Refashioning Manual and Manifesto: ISBN 9780143135005

Origami and **Japanese Art**

Open to:

All year groups



Introduction

You will explore the origins of Japanese origami and learn how to complete a variety of products in an origami style.

What Knowledge Will I Gain?

A knowledge of the history of paper folding and Japanese art and culture.

What Skills Will I Gain?

You will practise the art of paper folding in terms of creativity.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level art & design. This will link to the creative industries or BTEC in Travel and Tourism.

Further Reading and Information



World Wildlife Fund: www.worldwildlife.org/pages/origami-patterns

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Outdoor Skills and Campcraft

Open to:

All year groups



Introduction

You will look at navigation skills, route planning, kit selection and equipment types, campcraft putting up tents, organising gear, outdoor cooking and bush craft and hiking.

What Knowledge Will I Gain?

Navigation will cover part of the geography curriculum but will also link in with DofE and any outdoor activity. You will learn how to select and maintain gear, how to put up tents and the different types and applications, how to cook on stoves and fire and build shelters.

What Skills Will I Gain?

Survival, navigation and team-working skills.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level geography and PE / sport. Careers could be in mountaineering, scouting, armed forces, public services or outdoor pursuits and links to the Duke of Edinburgh award.

Further Reading and Information



Scouts: www.scouts.org.uk/scouts/activity-badges/survival-skills

Racket Sports

Open to:

✓ All year groups



Introduction

In this elective you will learn the rules and skills of table tennis, badminton and tennis.

What Knowledge Will I Gain?

You will gain knowledge of sports not usually studied in PE lessons such as tennis and table tennis.

What Skills Will I Gain?

Team work, communication skills, improved hand eye coordination and resilience.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in BTEC sport and A Level sports studies. This elective can support future careers in the fitness industry.

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Tim Burton Film Study

Open to:

- Year 7
- Year 8
- Year 9



Introduction

You will explore a film studies elective that analyses elements of Tim Burton's cinema style. This will give students an insight into a potential future in film, media studies and film criticism. The horror genre is a popular interest and a Tim Burton theme has been chosen to suit students of secondary age. As media studies is something not offered currently in schools it gives you an opportunity to explore this area.

What Knowledge Will I Gain?

You will gain a knowledge of cinematic features stop motion and the gothic cinema genre.

What Skills Will I Gain?

Analytical skills of film and cinema techniques linked to media.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in media studies. Leadership skills and knowledge is highly valued by colleges, universities and employers. The course will provide students with a comprehensive foundation of skills, experiences and insights that are directly applicable to future careers.

Further Reading and Information



Various books on the art and cinema of Tim Burton will be offered to students to read.

Aspiring Leaders

Open to:

- ✓ Year 7
- ✓ Year 8
- ✓ Year 9



Introduction

The course offers an opportunity for you to learn knowledge and skills which will prepare you to lead, inspire others and contribute positively to the Longdendale school community. It fosters essential life skills, personal growth and a sense of responsibility.

What Knowledge Will I Gain?

You will understand the various leadership styles and how to be flexible in adapting leadership styles to different groups and situations. You will look at the responsibilities of leadership, how to set goals and manage time effectively. You will work through problems to understand how leaders are effective problem solvers and decision makers.

What Skills Will I Gain?

You will learn how to lead effectively, communicate with confidence and work collaboratively with others.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in all GCSEs and A Levels. Leadership skills and knowledge is highly valued by colleges, universities and employers. The course will provide you with a comprehensive foundation of skills, experiences and insights that are directly applicable to future careers.

Further Reading and Information





Dare to Lead by Brené Brown: ISBN 9780399592522

Childcare Vocational

Open to:

✓ Year 9

✓ Year 10



Introduction

In this elective you will have an introduction to the law and guidelines around childcare. This will prepare you for the looking after of young children in the future. You will complete a mini first aid awareness course to learn how to keep children safe. You will meet babies needs including handling, changing nappies and feeding. This includes planning and using appropriate activities and toys. You will also understand a checklist of dealing with challenging childcare situations. You will gain underpinning knowledge of childcare duties within a family setting for friends or relatives as employment.

What Knowledge and Skills Will I Gain?

Knowledge of health and safety, laws, allergies, caring responsibilities, practical childcare skills and knowledge, awareness of appropriate first aid and keeping safe.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in BTEC child development. You will be able to develop skills which can support part time employment in this area. You can also add this to your CV or college applications for further training in childcare or community or public services courses.

Christmas Concert Singing Club

Open to:

✓ All year groups



Introduction

In this elective, you will prepare a range of music for the Christmas concert to be selected, rehearsed and performed for a live audience.

What Knowledge Will I Gain?

Knowledge of repertoire, styles, artists.

What Skills Will I Gain?

Performance skills, stage presence, vocal skills.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level music. This can lead to careers in the entertainment business. Other skills include confidence building that can benefit all other careers.

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Drama Club

Open to:

✓ All year groups



Introduction

In this elective, you will explore drama in different contexts. You will explore different games and activities to build teamworking skills and will learn how to be a successful actor and performer. Students will prepare performances for live audiences selected by the group.

What Knowledge Will I Gain?

Various forms of theatre knowledge and practice within drama.

What Skills Will I Gain?

Vocal, movement, characterisation, spacial awareness and team working.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level drama. There are many careers in the arts and the theatre industry which will be explored, including acting, technical and director roles.

Further Reading and Information



National Theatre - www.nationaltheatre.org.uk

Eco-Schools Award

Open to:

✓ All year groups



Introduction

Eco-schools is an international award programme that guides schools on their sustainable journey, providing a simple framework to help make sustainability an integral part of school life.

What Knowledge Will I Gain?

At Eco Club, you'll gain knowledge of sustainable practices, biodiversity, conservation techniques and how to be more conscious about the world's environment.

What Skills Will I Gain?

You'll gain skills in sustainability, environmental awareness, teamwork, project management and innovative thinking, all focused on protecting the planet.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level geography and science. Attending an Eco Club at school can help with careers by fostering skills in sustainability, teamwork, and project management, directly linking to careers in environmental science, conservation, and sustainable business practices both in white and blue collar industries.

Further Reading and Information



You Are Eating Plastic Every Day by Danielle Smith-Llera & Plastic Sucks! by Dougie Poynter

This Book is Not Rubbish by Isabel Thomas & A Planet Full of Plastic by Neal Layton

Earth Heroes: Twenty Inspiring Stories of People Saving Our World by Lily Dyu

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Magic

Open to:

✓ All year groups



Introduction

In this elective, you will learn the basic mechanics of card magic so that you can develop the technique to perform magic tricks using cards. This elective will work with drama to practice live performances for audiences.

What Knowledge Will I Gain?

Improved knowledge of spoken presentation and maths skills.

What Skills Will I Gain?

Maths - presentation, communication skills, confidence.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in BTEC Performing Arts. Possible careers could be in the performing arts industry e.g. entertainer.

Photography

Open to:

✓ All year groups



Introduction

In this elective you will develop photography skills for complete beginners and keen amateurs. You will learn the principles of digital photography and have the opportunity to explore a range of styles. You will learn how to critically evaluate the work of others and your own work. You will also explore the purpose of images and be able to interpret images as you would other artwork. You will develop an understanding of composition, light, exposure, focal length, colour and critical evaluation. A gallery of work forms part of the display to the school community. Please note that having a camera phone or access to a digital camera is essential for this elective. Students will agree to a code of conduct to allow use of their phones for the purpose of this elective only.

What Knowledge Will I Gain?

You will develop an understanding of composition, light, exposure, focal length, colour and critical evaluation.

What Skills Will I Gain?

Photography and the skills listed above.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level art & design and BTEC photography. Career opportunities include the ability to progress into creative roles such as photography, however this would also support to develop transferable skills such as resilience, problem solving and interpersonal skills.

Printmaking

Open to:

✓ All year groups



Introduction

In this elective, you will develop new skills in printmaking processes and be able to make your own products. This elective will work with photography to display work for the wider community.

What Knowledge Will I Gain?

You will gain an understanding of how to design, create and develop multiple prints.

What Skills Will I Gain?

Independent thinking, creativity, technical skills.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level art, design and 3D design. You could become an artist who creates prints and would be useful knowledge and skills for future study in art and design in KS5 and beyond.

Further Reading and Information

Research monoprinting, lino printing and etching.

School Newspaper: Journalism

Open to:

All year groups



Introduction

You will work closely with the 'School Newspaper: Publishing and Marketing' elective. Collectively, you will plan the stories, content and layout of the newspaper or magazine, writing and editing articles, before working with the publishing team on print layout. You will explore student existing media and analyse it before replicating the style in our own publication.

What Knowledge Will I Gain?

Media layout/language/tone etc analysis. Understanding and replicating other features of magazines puzzle pages, competitions, etc. Article analysis and replication.

What Skills Will I Gain?

Writing and editing; interviewing; planning; working to deadline.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in GCSE and A Level English Language and could lead to careers in Journalism, other writing careers or photography.

School Newspaper: **Publishing & Marketing**

Open to:

All year groups



Introduction

You will work closely with the 'School Newspaper: Journalism elective'. You will explore student existing media and analyse it before replicating the style in our own publication. You will take the stories and learn how to turn them into a product which is read and communicated widely across school, developing your ICT and design skills.

What Knowledge Will I Gain?

Knowledge of different marketing processes and publishing styles.

What Skills Will I Gain?

Confidence, Professionalism, time management, literacy skills and image development.

Which Value does this link with?







How Does it Link to Future Study & Careers?

This elective will support future study in BTEC enterprise and marketing. This will appeal to those that want to study ICT or marketing at college or university. Anyone that wants a job that they will have to work to strict deadlines collaborating with others.

RESPECT RESILIENCE ASPIRATION



